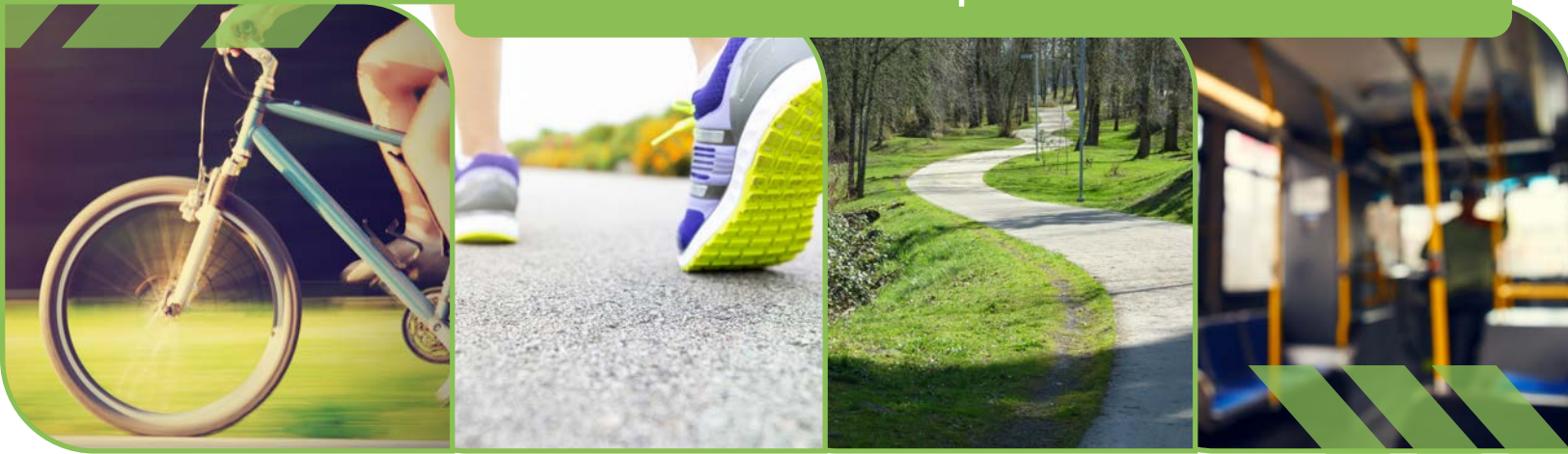


# MOVE FORWARD GO FURTHER

Quarter-Cent Sales Tax to Expand Trails & Modernize Transit



A quarter cent public transportation sales tax could improve the quality of life in New Hanover County by:

- ✓ Enhancing trail connectivity
- ✓ Improving pedestrian safety
- ✓ Connecting people to jobs & education
- ✓ Contributing to better community health
- ✓ Reducing environmental impact
- ✓ Ensuring greater access & mobility for all residents

## AT A GLANCE

- Referendum for a quarter-cent sales tax to be used for public transportation systems will appear as a Yes/No vote on the Nov. 8 ballot
- Sales tax would be 25 cents per every \$100 spent by visitors, commuters & residents
- Does not apply to items like groceries, fuel & prescriptions
- Would bring in approximately \$14 million a year

## IMPORTANT DATES

- October 14:  
Voter Registration Deadline
- October 20 - November 5:  
Early Voting
- November 8:  
Election Day

LEARN MORE:  
[TrailsTransitNHC.com](https://TrailsTransitNHC.com)



# MOVE FORWARD GO FURTHER

Quarter-Cent Sales Tax to Expand Trails & Modernize Transit

## Proposed Improvements Over First Five Years



### MULTI-USE TRAILS

- North College Road Trail
- North College Road Extension Trail
- South College Road Trail
- Masonboro Loop Road Trail
- Downtown Trail Multi-Use Path



### SIDEWALKS

- Oriole Drive
- Wilshire Boulevard
- College Acres Drive
- Medical Center Drive
- Cardinal Drive



### CROSSWALKS & SAFER INTERSECTIONS

- Market St. & 29th St.
- Princess Place Dr. & 26th St.
- College Rd. & Pine Valley Dr.
- 17th St. & Wellington Ave.
- 16th/17th St. & Hospital Plaza Dr.
- 3rd St. & Dawson St.
- 17th St. & Glen Meade Rd.
- Military Cutoff Rd. & Wrightsville Ave.
- Military Cutoff Rd. & Destiny Way/Fresco Dr.



### WAVE TRANSIT

- Expand hours by 16 hours weekly
- Increase frequency so over half of routes come every 30-45 minutes
- Add 17 new benches & 10 new shelters at stops
- Enhanced technology signs to show real-time bus arrival times
- Expand microtransit service areas
- Free youth passes



### RAIL REALIGNMENT

- Sales tax funds could begin to be leveraged for initial projects like South Front Street, which would relocate part of the railroad track and make pedestrian improvements for greater transportation access.

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